

About ICAR-CISH, Lucknow

The ICAR-Central Institute for Subtropical Horticulture (CISH), located in Lucknow, Uttar Pradesh, is a premier research institute under the Indian Council of Agricultural Research (ICAR). Established in 1972, the institute focuses on the research and development of subtropical horticultural crops. It plays a vital role in enhancing the productivity, quality, and sustainability of subtropical fruits, with a special emphasis on crops like mango, guava, papaya, and aonla (Indian gooseberry). The institute has developed various technologies related to processing of fruit crops. The aim of present winter course is to impart the modern scientific knowledge, skill and training in the field of processing and value addition of fruits and vegetables to scientists, teachers, and extension specialist to update their skills and to further disseminate the knowledge.

IMPORTANT DATES

Last date to apply: 26th January 2025

Confirmation to participants: 28th January 2025

Chief Patron:

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Course Directors:

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Winter School on

**Advanced Entrepreneurship and
Skill Development Program in**

**Processing and Value
Addition of Fruits and
Vegetables: Dehydrated and
Beverage Products**

11th Feb - 03rd March, 2025



Sponsored by
O/o Development Commissionerate



Ministry of MSME, Govt. of India



भा.कृ.अनु.प.-केन्द्रीय उपोष्ण बागवानी संस्थान
ICAR-Central Institute for Subtropical Horticulture



Background

The Advanced Entrepreneurship and Skill Development Program (AESDP) is a specialized training initiative designed to empower aspiring entrepreneurs and professionals with cutting-edge skills in the processing and value addition of fruits and vegetables. This program emphasizes on dehydrated and beverage products of fruits and vegetable, aiming to boost innovation and profitability in the fruit and vegetable processing industry.

The O/o DC-MSME under "Development of MSMEs" vertical has launched the "Entrepreneurship and Skill Development Programme (ESDP)". The objective of the programme is to motivate young persons (Men and Women) representing different sections of the society including SC/ST women, physically handicapped, Ex- servicemen, and BPL persons to consider self-employment or entrepreneurship as one of the career options. The ultimate objective is to promote new enterprises, build capacity of existing MSMEs and inculcate entrepreneurial culture in the country.

Objectives

The objectives of an Advanced Entrepreneurship and Skill Development Program (AESDP) in Processing, Value Addition of Fruits and Vegetables: Dehydrated and Beverage Products typically aim to equip participants with the necessary skills, knowledge, and entrepreneurial mindset to succeed in the processing sector.

Course Content

- 1: Entrepreneurship Development, Financial and Legal Aspects
2. Introduction to Fruit Processing and Value Addition
3. Fundamentals of Fruit and Vegetable Processing
4. Processing Technologies for Dehydrated Products
5. Fruit Beverage Processing Techniques
6. Quality Assurance and Food Safety
7. Innovation in Product Development
8. Sustainable Practices and Waste Management
9. Marketing, Branding Strategies, Networking and Industry Exposure
10. Practical and Hands-On Training.

Who can Apply? (Eligibility)

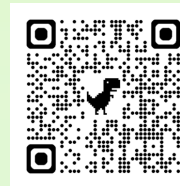
- Minimum Education Qualification: Graduation
- Aspiring entrepreneurs and start-ups.
- Small and medium-sized enterprise (SME) owners in the agro-processing sector.
- Professionals and students from food science, agriculture, and business backgrounds.
- Anyone with an interest in developing value-added food products having graduation degree are eligible to apply.
- Preference will be given to Women/SC/ST/ Differently- Abled Persons / Ex-Servicemen and BPL persons.

How to Apply?

(Registration of Participants)

- Participants should register through the following google link:

https://docs.google.com/forms/d/1eU_3Sm-ChcUYLt8MaRz0mfg-tIx0g669uCCmcBqKgOw/edit



- Total number of participants: 20
- Registration fee: INR 2000.00 (Rupees Two thousand Only)
- Payment: Each candidate is required to pay a non-refundable registration fee of Rs. 2000/- in the form of DD Payable to "ICAR-CISH Unit, Lucknow" or online through UPI (ICAR-CISH unit, Ac. No. 1153012101000034, Punjab National Bank, CISH Rehmankhara Branch, IFSC code: PUNB0619500) for joining the course at the time of registration.
- Payment of fee will be exempted for SC, ST, Differently- Abled Persons, Ex-Servicemen, BPL category participants and women

Travel, boarding and lodging

No TA/DA will be provided to the participants to reach the venue from their native place. Food & accommodation will be provided by the organizers. No DA is admissible to the participants. The local participants are not eligible for boarding and lodging, however, working lunch and refreshments will be provided.